

bma

Better sitting –
supporting breaks:
Axia Smart Chair &
Smart Active

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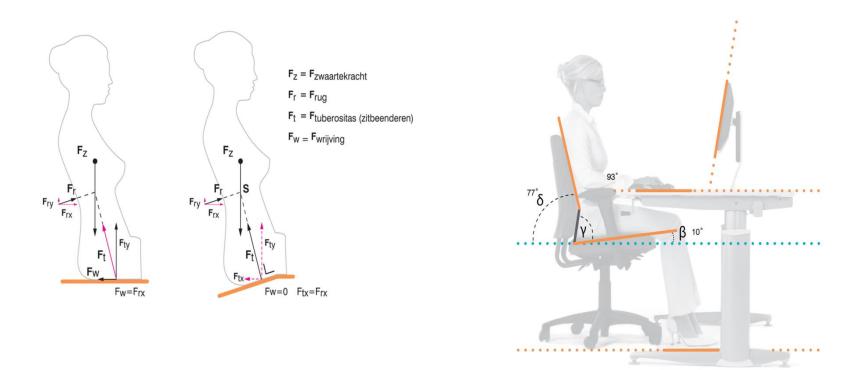
### **Delft Tile Wisdom**





### **Biomechanics**





**Goossens RHM**, **Snijders CJ.** Design criteria for the reduction of shear forces in beds and seats. Journal of Biomechanics, 28, 225-230, 1995

Snijders CJ ea. 2004 : Clinical Biomechanics 19, p323-329

# **Dynamic sitting**





- Low muscle tension
- No shear on seat
- Postural change
- Facilitating postures in different tasks

### More dynamics in chairs?



Ergonomic study of specific dynamic office chairs BGIA – Report 5/2008: Ellegast et all 2008,











- No differences in muscle activity within tasks
- No differences in (general) postures
- Only changing tasks is influencing muscle activity and posture significantly
- Acceptance by user differs (comfort, biomechanic support, design)

## Not too long



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I need a break!

### **Actual Use?**

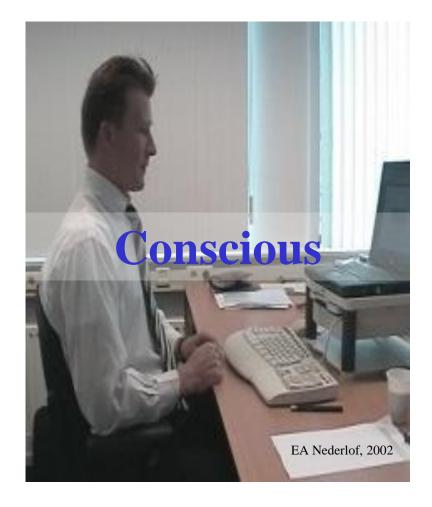


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## **Perception of Sitting postures**

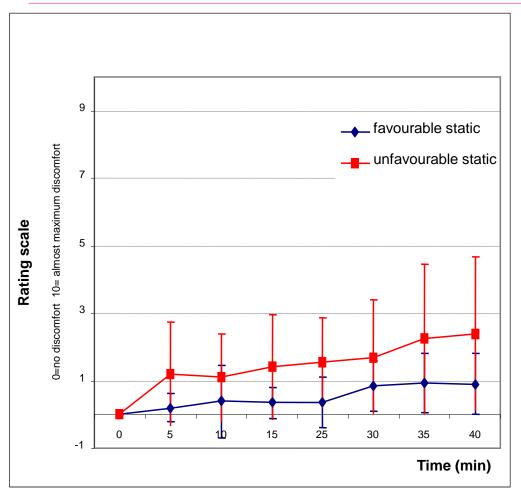






### **Discomfort and postures**







TNO (2007, November). Key factors in the development of an E-Seat: Field studies at Essent and Achmea into the effects of posture on performance and physical discomfort (TNO report: R071076/031-11304). Hoofddorp: Bronkhorst, R.E., et al.

### Low interest product



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- >Office chair is Low Interest Product
- >Wrong use of chair
- >Help adjusting
- >Awareness of sitting posture
- >Better sitting

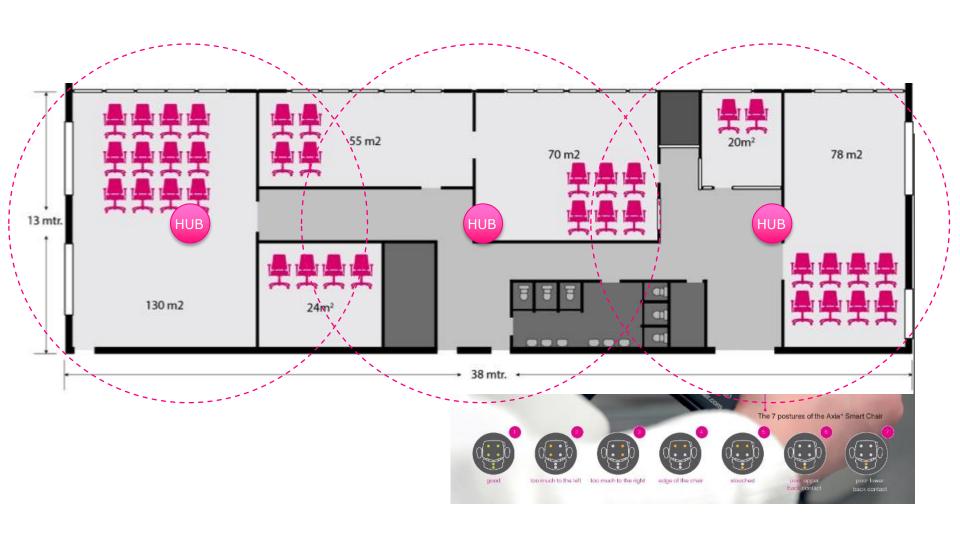
# **Axia Smart Chair concept**





### **Axia® Smart Chair**





#### **Axia® Smart Chair**



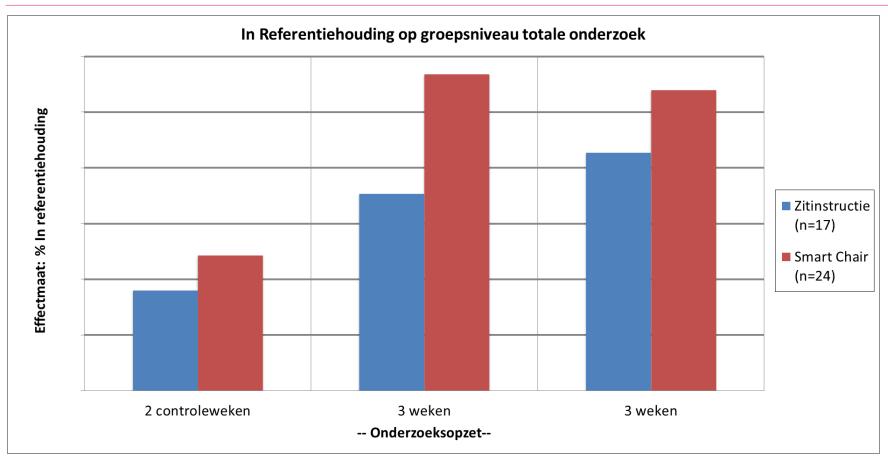


#### The personal posture coach!

- Provides direct feedback on sitting behaviour and posture
- Raises user's awareness towards their seated posture
- Results in improved over all posture and healthier style of working

#### **Axia Smart Chair - effects**

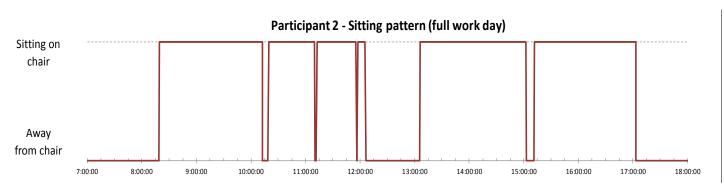




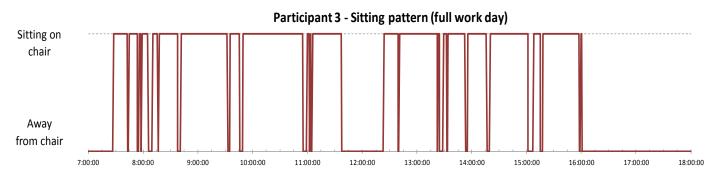
Goossens, R. H. M., Netten, M. P., & van der Doelen, L. H. M. (2012). An office chair to influence the sitting behavior of office workers. Work: 41(Supplement 1/2012), 2086-2088.

## Axia Smart Chair – measuring sitting time





8.7 hrs84,8%6 events74 min avg



8,6 hrs80,5%22 events19 min avg

Netten, 2013, Tijdschrift voor Ergonomie: Zitten wat weet je stoel daar nu van ?



### Healthy working behaviour



#### Two great rules:

- ✓ While seated, sit well supported!
- ✓ Ideally stand up every 30 minutes for 2 minutes or longer.



### Five aspects of Healthy Working





www.bma-ergonomics.com/en/healthy-working

- √ Good ergonomic chair
- ✓ Chair set up & user instructions
- ✓ 'Coach' for greater posture awareness
- ✓ Well set up workstation
- ✓ Sit when you must move when you can!



#### Sit smart — work sharp.

axia® ergonomics

- smart technology
- well set up workstation
- movement

healthy working



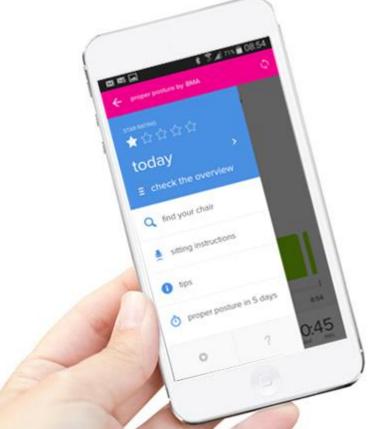


### **Axia® Smart Active**





Chair & App as **personal** coach towards a healthy working pattern



In progress - expected Introduction end 2015

## **Axia® Smart Active App**

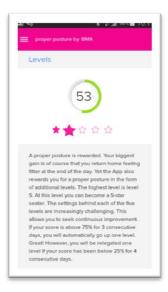




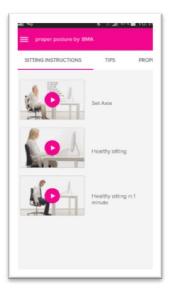
- App = Personal coach to help against sedentary behaviour.
- Insight information in your personal sitting pattern.
- Tutorial, tips to help you improve your working health and become a 5 star seater!
- Seat vibration acts as trigger to get you out off the chair.

## **Axia® Smart Active App**

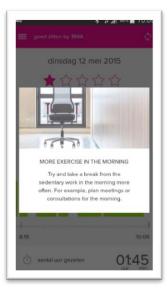












#### "Proper Posture" by BMA includes:

- personalised sitting/posture scores and charts
- sitting instructions
- a "proper posture in 5 days" tutorial
- a tactile reminder
- tips and tricks for healthier working

Where is my chair?

It's my life!

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Stand or Sit or Move while working?

What activities today?

Where is my personal coach – smart phone?